



Devo's Freedom of Choice

By Evie Nagy, Fred Armisen

Continuum Publishing Corporation. Paperback. Book Condition: new. BRAND NEW, Devo's Freedom of Choice, Evie Nagy, Fred Armisen, Finally, after all that waiting, The Future arrived in 1980. Ohio art-rockers Devo had plainly prepared with their 1979 second LP Duty Now for the Future, and now it was go time. Propelled by the new decade's high-tech, free-market, pre-AIDS promise, 1980's Freedom of Choice would rocket what Devo co-founder Gerald Casale calls his "alternate universe, hermetically sealed, alien band" both into the arms of the Earthlings and back to their home planet in one scenic trip. Before an artistic and commercial decline that resulted in a 20-year gap between Devo's last two studio records, Freedom of Choice made them curious, insurgent superstars, vindicated but ultimately betrayed by the birth of MTV. Their only platinum album represented the best of their unreplicable code: dead-serious tricksters, embracing conformity in order to destroy it with bullet-proof pop sensibility. Through first-hand accounts from the band and musical analysis set against an examination of new wave's emergence, the first-ever authorized book about Devo (with a foreword by Portlandia's Fred Armisen) explores the group's peak of success, when their hermetic seal cracked open to let in mainstream attention,...



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